Simply Stitched





Yumiko Higuchi



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Combine cotton and wool thread to create embroidery motifs and projects that are beautiful, contemporary and great for beginners! Through her unique combination of wool and cotton thread, designer Yumiko Higuchi reinvents traditional embroidery for modern makers. Simply Stitched includes 20 beautiful embroidery motifs, plus project and instructions. Use these stunning designs to create accessories, clothing, and home decor.









Key Selling Points

- Yumiko Higuchi has 143,000 followers on Pinterest, 30,000 on Instagram and 22,000 on Facebook
- Simply Stitched reinvents traditional embroidery and appeals to modern makers
- Easy to make for all skill levels (wool thread is great for beginners)

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Author

After attending art school and working as a handbag designer, Yumiko Hugichi launched her career as an embroidery artist in 2008. She is the author of multiple embroidery books and is very active on social media. She resides in Tokyo, Japan. You can visit her website at www.yumikohiguchi.com







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