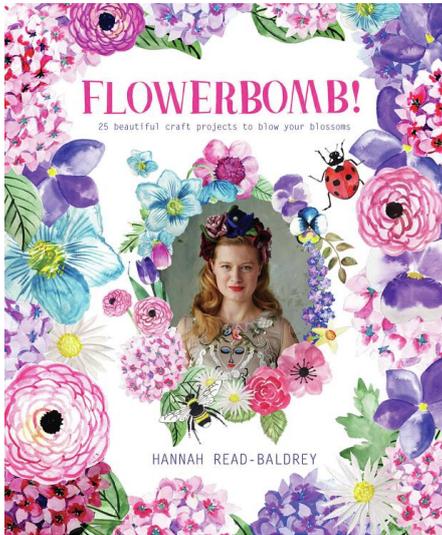


Flowerbomb!

25 beautiful craft projects to blow your blossoms

Hannah Read-Baldrey



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Description

Bring life into bloom with 25 gorgeous flower-inspired projects to make at home. Florals are a major theme in catwalk and high-street fashion, and leading stylist Hannah Read-Baldrey shows how to add a beautiful botanical touch to home decor, clothing, accessories, gifts, celebrations and more, for unique and enviable results that are very much on-trend.

Split into sections Floral Home, Flower Fiesta and Floral Fashionista, Hannah brings her floral themed projects into your home, garden, parties and your wardrobe! With projects created using a combination of real flowers and various different crafting techniques including easy embroidery, simple papercraft, weaving, sugarcraft and embellishment, this is a beautiful celebration of creativity for every skill level.

Projects include a pressed floral phone case; sequined bomber jacket; velvet flower crown; daisy chain necklace; tulip folk cushion; cherry blossom vase; floral bath bombs and candles; hula hoop wreath and a giant paper peony!

Key Selling Points

- 25 easy projects covering a range of popular craft types, from stenciling and embroidery to papercraft and petal-art.
- Beautifully styled project photos and step-by-step images with a nod to high-profile campaigns by Dolce & Gabbana and Fendi.
- Contemporary florals and botanicals are a major current retail trend in fashion, homeware, stationery and gift, from glass terrariums to Liberty-inspired prints.

About The Author

Hannah Read-Baldrey is a talented craft writer, blogger, stylist and presenter who creates bespoke contemporary projects, kits and online content for leading magazines and retailers, including Hobbycraft, Tesco and John Lewis. She also works as a photographic stylist for high-profile clients Debenhams, Waitrose, Clarins, Cath Kidston, *Vogue*, *Harpers Bazaar* and *Red magazine*.

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