# **ADVANCE INFORMATION**







# The Build a Bag Book: Occasion Bags (paperback edition)

Sew 15 stunning projects and endless variations; includes 2 full-size reusable templates

#### **Debbie Shore**

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**Classification** Bag making

**Series** Build a Bag

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### **Key Selling Points**

- Contains two plastic, reusable templates: durable, simple to position and use, they have proved an incredibly popular sewing accessory
- Features 15 step-by-step projects, explained using Debbie's trademark accessible style and photography, along with a techniques section and a guide to using the templates
- The hardback edition of this title has sold over 24,000 copies; in total, the Build a Bag series has sold more than 55,000 copies
- Debbie is a best-selling author: she has sold over 750,000 books, is the recipient of multiple craft awards, and her *Half Yard Sewing Club* has an active audience of thousands of subscribers.

#### Description

Now in a convenient paperback edition, this is a bag-making series with a difference: 15 stylish occasion bag designs, two handy plastic templates and endless variations!

Focusing on occasion bags, this beautifully presented, 96-page book contains easy-to-follow, step-by-step instructions for a wide variety of bags in a range of fabrics and styles. Included are two easy-to-use templates: durable, reusable, wipe-clean and perfect for fussy cutting, they make building a bag even easier.

The 15 occasion bags are each made using different techniques, pockets, straps and fastenings to create 15 very different results. The templates can also be used for your own further design variations, and Debbie gives advice on how to adapt and create your own unique designs. Each project in the book is explained using Debbie's friendly style and clear step-by-step photography, and there is also a comprehensive techniques section and a guide to using the templates.

#### **About the Author**

Debbie Shore is a best-selling and award-winning author. She began her career as a children's television presenter and since then has appeared regularly as an actress in various popular dramas and as a TV presenter. Debbie has developed her own range of fabrics, designed her own patterns, writes for several popular sewing magazines and has written over 30 books for Search Press with several more underway, of which she has sold 750,000 copies worldwide. She is the winner of Craft Influencer of the Year 2020 in the Craft Business Awards and Social Media Influencer of the Year 2019 in the British Sewing Awards.

Debbie has over 250,000 subscribers on her YouTube channel, which has over 30 million views. In 2018, Debbie launched her *Half Yard Sewing Club*, a monthly subscription service based on the mega-selling *Half Yard™* series, and won the 2019 IPG Digital Publishing Award. For more details about the club visit www.halfyardsewingclub.com

Debbie lives in Lincolnshire, UK. Visit her website www.debbieshoresewing.com

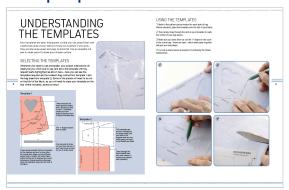
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## **Reviews Anticipated in:**

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# Example spreads from the book









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