



## Serena Sews

How to make beautiful, interchangeable, sustainable and unique clothes

### Serena Baker

<b>Publication</b>	23rd June 2022
<b>Price</b>	£20.00
<b>ISBN</b>	9781785303883
<b>Format</b>	Hardback 246 x 189 mm
<b>Extent</b>	256 pages
<b>Illustrations</b>	Colour illustrations
<b>Publisher</b>	<b>Bonnier Books</b>
<b>Classification</b>	Dress making
<b>BIC CODE/S</b>	WFB
<b>THEMA CODE/S</b>	WFBW
<b>SALES REGIONS</b>	Worldwide excluding North America, Australia and New Zealand



### Key Selling Points

- Eternally popular, the Great British Sewing Bee 2021 enticed many in lockdown to get sewing – a hobby that once begun often proves irresistible
- At 22, Serena inspires a new generation to answer 'Where did you get that?' with 'I made it myself – and so can you'
- Serena's skills and sense of style show how sewing really is for everyone.

### Description

**Forget fast fashion and cheap trends – Serena Baker is here to help you craft the sustainable wardrobe of your dreams!**

In 2021, Serena Baker became the youngest ever – and first Scottish – winner of The Great British Sewing Bee. She thrilled the judges with her incredible attention to detail and wowed viewers with her distinctive 'refashioning projects', putting sustainability at the heart of her creations.

Whether you're brand new to sewing or already know the ropes but fancy trying something a little different, Serena will take you on a journey to reinvent your wardrobe.

*Serena Sews* breathes fresh life into the craft of sewing to make one-off, versatile, long-lasting items to cherish. The magic of this approach makes *Serena Sews* a book to come back to again and again. It's brimming full of sewing happiness – for you, your friends and family, and the planet.

'Really, really talented sewers... have fairy dust they throw over the garment and it doesn't look like it has been touched by a human hand. That's what Serena's sewing is like.' – Esme Young

### About the Author

At just 21 when she won in 2021, Serena is the Great British Sewing Bee's youngest ever winner. From Glasgow, she now studies at medical school in Edinburgh. A self-taught sewist, Serena is passionate about sustainable style. *Serena Sews* is her first book.