



Stitch in Bloom

Botanical-inspired embroidery projects for you and your home

Lora Avedian

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Description

Stitch in Bloom is a gorgeous new embroidery book, celebrating the traditional art of couching, an embellishment technique used to adorn fabrics. Artist and mixed-media textile designer, Lora Avedian will first delve into the history of couching and the versatility of this craftmanship, before showcasing 15 stunning projects to try yourself. Featuring ways you can enhance pre-owned garments and accessories, to creating statement pieces for the home, and with a nod to nature with each design, this book will emphasize the beauty of embroidery, the joy of stitching by hand, and making with intention.

About the Author

Lora Avedian is a textile artist and designer from London, specializing in embroidery and embellishment. Lora has made couture textiles for interiors, arts and fashion, and has worked for Tracey Emin, Alexander McQueen and JW Anderson. She sells her textiles through The New Craftsmen and has launched a range of scarves at Fortnum & Mason in London. She has run workshops in the Barbican Centre, Royal Academy of Arts, Chateau Dumas, and Leighton House Museum to name a few.