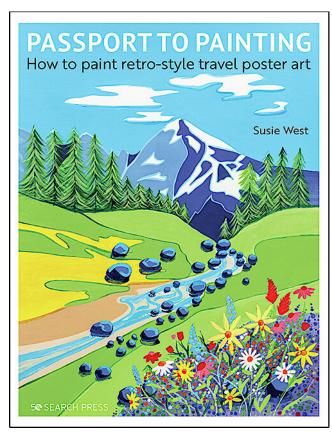
ADVANCE INFORMATION





Passport to Painting

How to paint retro-style travel poster art

Susie West

Publication 30th September 2022

Price £14.99

ISBN 9781782219569

Format Paperback 280 x 216 mm

Extent 128 pages

Illustrations 400 Colour illustrations

Publisher Search Press

Classification Acrylics
BIC CODE/S AFC, AGN

SALES REGIONS WORLD



Key Selling Points

- Retro-style tourism posters are trendy, with a clean classic style that's perfect for beginners
- Easy-to-follow techniques following by six inspiring international projects
- Includes four lettering templates with upper and lower case alphabets in two different styles
- Author is frequently in top 40 best-sellers on www.folksy.com
- Perfect for gift shops and craft stores in touristic destinations.

Description

Stylish retro travel posters bring to mind summer holidays, happiness and fun. Perennially popular as wall art, their strong designs and clean, flat colours are perfect for hobby artists to emulate.

A complete guide to producing your own travel-poster art, this book includes guidance on composing a strong design, selecting colours to make sure your artwork pops, and adding lettering for a picture-perfect finished poster.

Learn to create key poster elements such as clouds, skies, water and architecture, and discover how to add your own stylized lettering. There are six striking international projects to complete, or you can use your newfound skills to celebrate your own home town or treasured place. This book is packed with examples of Susie West's inspiring artwork and a short history of travel posters.

Since 2015, Susie West has been working her way around the UK recreating the upbeat, retro charm of travel posters in the modern world. This book shares her techniques and secrets for producing fun, charming artwork. Suitable for the absolute beginner, this is a great way into art for those who want to move on from colouring pencils, or for experienced artists wanting to try something new.

About the Author

Susie West trained as a graphic designer. While stuck on a train, she passed the time doodling the little rows of houses through the misted-up windows. These little rows of houses got stuck in her head and she painted them. She began selling her paintings of these quirky made-up village scenes which eventually evolved into a full-time business of travelling around Britain's real cities, towns and villages for a range of travel poster prints.

Today, Susie is kept busy in her home in Leatherhead, Surrey, UK. When not producing her lovely acrylic paintings of cities, towns and villages, she is exhibiting at craft fairs and shows, or selling her prints. To learn more about Susie's work visit her website www.artistsusiewest.com, or follow her continuing painting travels on Facebook, Twitter and Instagram @artistsusiewest

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Reviews Anticipated in:

The Artist Leisure Painter Paint Magazine Artbookreview.net Artist and Illustrators Jackson's Art Blog

Example spreads from the book

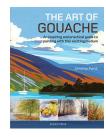








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