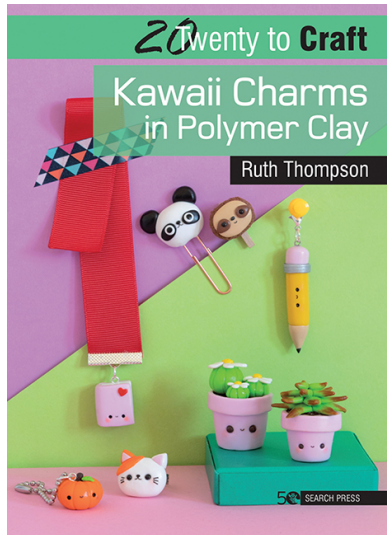


20 to Craft: Kawaii Charms in Polymer Clay

RUTH THOMPSON



Publication	1st December 2020
Price	£4.99
ISBN	9781782218968
Format	Paperback 215 x 155 mm
Extent	48 pages
Illustrations	50 Colour illustrations
Publisher	Search Press
Classification	Clay modelling
Series	Twenty to Make
BIC CODE/S	WF
SALES REGIONS	WORLD



Key Selling Points

- Kawaii books are riding high in the best-selling art and craft charts at present, with all things kawaii serving as a social media sensation with over 44 million posts featuring the "kawaii" hashtag on Instagram
- Polymer clay is cheap, widely available and easy to use
- Author Ruth Thompson has a hugely popular YouTube channel, Kawaii Studios
- Part of the re-launched, best-selling *Twenty to Make* series with over 2 million copies sold.

Description

Kawaii is becoming the ultimate buzzword for all things cute and miniature, and in this new *Twenty to Make* title, Ruth Thompson shows you how to create 20 cute miniature charms and trinkets out of polymer clay. As well as learning how to colour the clay and add super-cute expressions, there's also advice on how to turn your charms into wearable jewellery. From adorable sushi earrings to panda paperclips, there's something sweet to suit everyone!

About the Author

Ruth Thompson is a crafter who is passionate about kawaii art and fashion. After discovering the Japanese inspired art style she quickly became obsessed and creates clay, resin, digital art and jewellery in this style.

Ruth specialises in polymer clay charms and jewellery and has been working with clay for over 10 years. She shared and sold her creations online throughout school and at the University of Hertfordshire. She created a YouTube channel and social media accounts to post tutorials and share her creations, and has thousands of followers across multiple platforms.

Ruth currently works full time as a Content Creator where she combines her passions for content and social media that she found through sharing her crafts online.

ADVANCE INFORMATION

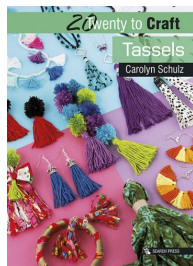
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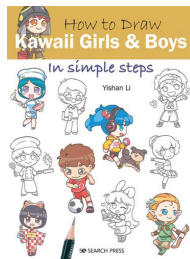
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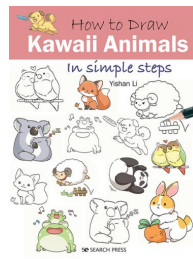
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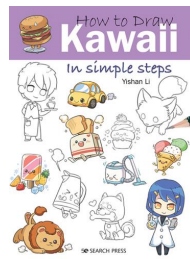
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