# **ADVANCE INFORMATION**





# **Transfer & Stitch**

### 140 beautiful designs to embroider

## Carina Envoldsen-Harris, Sally McCollin, Lesley Taylor, Michaela Learner

**Publication** 1st July 2021

**Price** £19.99

**ISBN** 9781782218920

Format Hardback folder (with 48-page paperback book and

128-page book of iron-on transfers) 280 x 216 mm

**Extent** 48 pages + 128 transfer sheets

**Illustrations** 176 Colour illustrations

Publisher Search Press

**Classification** Hand embroidery: other

BIC CODE/S WFB
SALES REGIONS WORLD



### **Key Selling Points**

- Includes 140 iron-on embroidery transfers and a separate 48-page stitching guide, both stored in a sturdy, hardback folder
- Transfers can be reused multiple times
- A large variety of designs for readers to choose from from flowers and borders to birds, insects and hearts
- Compilation of transfer outlines taken from Search Press's best-selling *Transfer & Stitch* series.

#### Description

#### Create exquisite embroideries with this inspiring collection of reusable iron-on embroidery motifs.

Discover your favourite embroidery designs from the best-selling *Transfer & Stitch* series in this gorgeous, yet handy, folder edition. In the folder, you'll find an invaluable stitching guide with advice on tools and materials, essential stitches, transferring the designs and hooping up your fabric; and a separate transfer book with 140 stunning embroidery outlines of flowers, borders, insects, hearts and more – ready for you to cut out and iron straight onto your fabric.

The stitching guide includes stitched examples of all the motifs to inspire your own embroideries, and inspiration for using the motifs to embellish clothes, cushions and other fabric items.

Use a single motif, or mix and match several designs, to create embroidered wall art or to embellish clothes, gifts and items around the home. When you're finished, store your transfer in the folder where it can be reused multiple times to craft beautiful, embroidered masterpieces again and again.

#### **About the Author**

**Carina Envoldsen-Harris** is a Danish designer, blogger and author living in the UK. She has a background in multimedia design as well as in art history and Italian language. Under the name Polka & Bloom, Carina has been designing and selling embroidery patterns since 2009. The patterns combine her life-long passion for art, design, history and nature, often including floral motifs and bright colours, and which she sells successfully via her online store, along with hand-embellished items of clothing and accessories.

Carina is the author of *Romantic Motifs* (2016), *Mandalas to Embroider* (2017) and *Thread Doodling* (2020), all published by Search Press. Carina lives in Essex, UK. For more information about Carina visit her website www.carinascraftblog.com.

**Sally McCollin** started her career in the textile industry back in the 1980s, firstly for Knitmaster UK then for Patons and Baldwins, which later became Coats Crafts UK. During this time, she gained her PGCE and progressed to teaching and lecturing in Further and Higher Education establishments, based in the North East. Using her specialist knowledge and foreign language skills, Sally also provides translations and artwork for European crafts-based suppliers.

Sally delivers talks and workshops within the textile industry and also co-hosts a series of long-running, residential stitching breaks for Brightwater Holidays, both in the UK and abroad, covering all manner of textile-based disciplines.

Sally lives in Teesdale, County Durham, UK.

**Lesley Taylor** has always enjoyed embroidery and has been stitching for many years. She has completed her City & Guilds Creative Embroidery Certificate Course and Creative Embroidery Diploma. She is an accomplished practitioner of surface embroidery, covering all the major decorative techniques. Lesley lives in Buckinghamshire, UK.

**Michaela Learner** has worked as a freelance embroiderer, needlecrafter and designer for many years. A practitioner of surface stitching, she uses a range of decorative techniques including freestyle stitchery, blackwork, hardanger, cross stitch and pulled thread work. She writes articles for magazines, and is one of the designers for the leading embroidery-thread manufacturer DMC. Michaela lives in Cardiff, UK.

#### **Reviews Anticipated in:**

Stitch magazine Embroidery magazine Mary Corbet's Needle 'n' Thread Crafts Beautiful Love Embroidery

#### **Example spreads from the book**

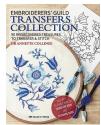








#### **Related Titles**

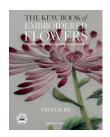


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