

Painting with System3

Techniques and inspiration for using inks and acrylics

Charles Evans

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SALES REGIONS	WORLD



Key Selling Points

- Charles Evans is a leading ambassador for Daler-Rowney
- Charles is a best-selling author with over 105,000 copies sold
- The book features 13 step-by-step projects, using the media individually and combined
- System3 inks and acrylics are versatile and accessible to students and amateur artists as well as more advanced painters.

Description

Paint with best-selling author Charles Evans as he introduces the System3 range of inks and acrylics.

System3 is a well-established brand of inks, acrylics and heavy body paints manufactured by Daler-Rowney; it is readily available worldwide, including the US and UK, and is economically priced, making it affordable by students as well as amateur artists.

Painting with System3 aims to inspire, instruct and encourage an experimental approach to painting with this versatile range of media, taking it out of the classroom and into the field. Daler-Rowney ambassador Charles Evans teaches the reader about the variety of products in the range and explores creative and innovative ways of using – and combining – the inks and paints on different supports, including watercolour paper, canvas and wood.

As the first book to showcase the properties and versatility of System3 inks and acrylics, *Painting with System3* takes a highly practical approach to introducing the potential of the range, with exercises and 13 step-by-step projects to help the reader carry forward the skills they have acquired. Charles also features his artwork using the media, as further inspiration on what can be achieved with System3.

About the Author

Charles Evans is one of the UK's leading painters, well-known from his long-running TV series and for his art classes, which are held all over the UK. After a conventional school education Charles entered and spent many years in the catering trade, eventually taking a break to study at Lincoln College of Art. He then joined the Royal Air Force. Following several years in the military, Charles resumed his civilian life in catering, owning bistros and contract catering companies, before turning back to art around 30 years ago. Charles made over 200 television programmes on art for the Tyne Tees television company, then for the Discovery Channel.

Charles has written several books for Search Press, and now also represents Daler-Rowney as their main demonstrator. His exuberant and informal personality is reflected in his paintings, which have a lightness and simplicity that many artists aspire to.

Charles lives in Morpeth, Northumberland, UK.

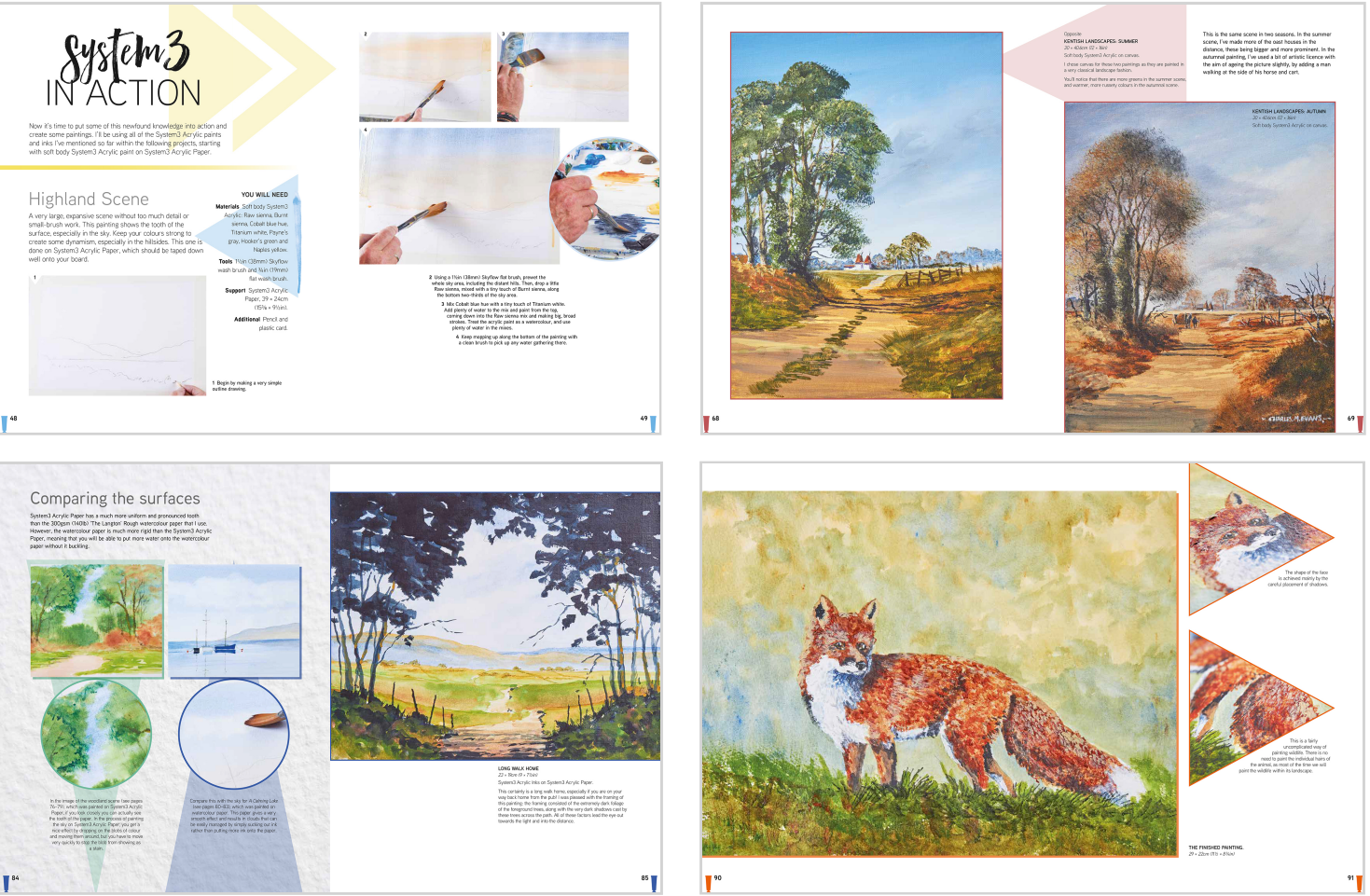
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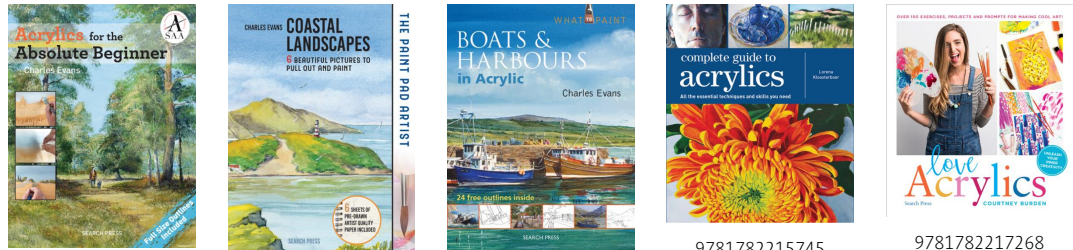
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