



# The Joy of Modern Calligraphy

A guide to the art of beautiful writing

Joyce Lee

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<b>Format</b>	Hardback (with paperback instruction book and 20 photocopiable practice sheets) 280 x 216 mm
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<b>Illustrations</b>	256 Colour illustrations
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<b>BIC CODE/S</b>	WFU
<b>SALES REGIONS</b>	WORLD



## Key Selling Points

- Hardback case with instruction book and 20 photocopiable practice sheets - unique format compared to other books on the market
- The book is both highly practical as well as beautifully designed and illustrated to emphasize the mindful aspect of calligraphy
- Joyce is a renowned calligraphy expert and tutor with 21.7K followers on Instagram.

## Description

**A complete guide to modern calligraphy with Artsynibs.**

Joyce Lee first picked up a calligraphy pen when she started making stationery for her wedding. For her, it is now a way of life, her career and what she calls a 'calligraventure'.

In this practical and inspiring book, Joyce introduces modern calligraphy, including the tools you need and how to use them. She teaches various techniques and methods for creating beautiful artwork to give you the confidence to embark on creative projects of your own, including handwritten envelopes, gift tags and an elegant monogram.

To help you practise your handwriting skills, the book is accompanied by an envelope of photocopiable practice sheets, contained within an attractive hardback folder.

However, this is more than just an instructional guide; it encourages you to find joy in committing your thoughts to paper. Joyce believes that calligraphy is not just about perfecting the strokes, but about patience, concentration and slowing down to be mindful of the moment. Creativity is at the heart of us all; it simply needs to be unlocked, nurtured and given an outlet.

This book is everything calligraphy should be: classic, stylish, creative and thought-provoking. Fall in love with the art of handwritten lettering as you release your own creativity on the page.

## About the Author

Joyce Lee is a modern calligrapher who works under the pen name Artsynibs. Set up in 2015, Artsynibs creates bespoke artwork, runs calligraphy workshops and collaborates with various companies including Dior, Topshop, Bentley, Harvey Nichols, Paperchase, John Lewis and Pentel. Joyce has also co-created a range of modern calligraphy kits with British pen company Manuscript, and these are sold across Europe, Asia and North America. Her work appears effortless and full of life, encouraging all who see it to try their hand at calligraphy themselves.

Joyce is currently based in Singapore. For more information visit [www.artsynibs.com](http://www.artsynibs.com).

Table of Contents

Introduction 6  
What is modern calligraphy? 10  
Calligra-life lessons 22  
Tools & materials 30  
Techniques & theories 44

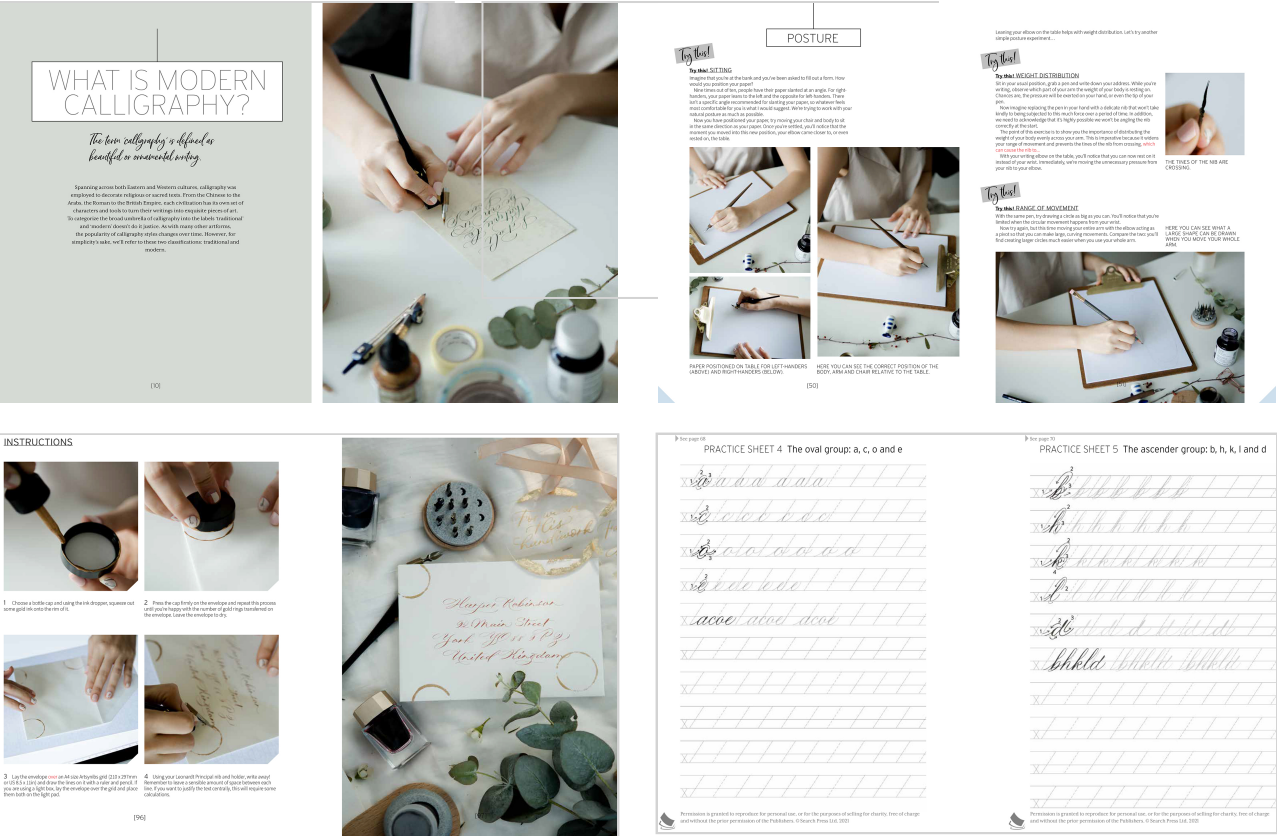
PROJECTS 92  
Gold rings on handwritten envelopes 94, Full circle artwork 98, Glamorous gold acrylic gift tags 102, Colour splash artwork 106, Digital monogram 110, DIY plant labels 114, Simple banner 118, Using coloured paper 122

Calligraphy FAQs 126  
Index 128  
Practice sheets

Reviews Anticipated in:

Simply Cards & Papercraft  
Simply Lettering  
Artist & Illustrator  
Modern Calligraphy and Lettering magazine  
Crafts Beautiful

Example spreads from the book



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