



Stitch

Sewing projects for the modern maker

Jen Rich

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Key Selling Points

- 2020 saw a boom in home sewing as people sought a new hobby, and demand for sewing machines surged worldwide, with many people under 40 taking up sewing for the first time. Hobbycraft reported an 115% boost in sales of sewing machines in 2020
- Sustainable crafting is on trend with recycling of old materials and using up scrap fabric both popular techniques
- BBC1's *The Great British Sewing Bee* series 7 attracted 6 million viewers in 2021, with another series starting this year
- Stunning, modern and graphic photography.

Description

Find inspiration with over 25 stunning sewing projects that will appeal to any modern maker, with gorgeous designs and creative projects in a beautiful contemporary style.

Stitch will offer contemporary designs and creative projects for the modern maker with a discernible eye for aesthetics, with a focus on customisable makes, stunning fabric inspiration, easy-to-follow instructions and beautifully graphic photography. The book will cover the basic techniques of sewing with all projects achievable either by using a sewing machine or by hand (and a little more time!), and with no overly complicated techniques. Each project will be photographed and some will be accompanied by step-by-step images to help guide you through more intricate instructions.

With makes including reusable fabric bowl covers, pretty pot holders and scrunchies made from off cuts, as well as projects to up-cycle old bed linen or use up scraps of fabric left from other designs in the book, anyone from beginner to intermediate will find projects to love in this modern makers handbook. Explore modern sewing and learn to perfect your stitch.

About the Author

Jen Rich is a photographer and food stylist with over ten years experience working for a range of editorial and advertising clients. She has shaped her photography career to enable her to fully explore her love of crafts and food, regularly working in recipe development and food styling as well as photography. A keen home sewer, Jen has a love for anything crafty and creative and is happiest with a project on the go.