



Crochet Crush

Creative projects for home and life

Molla Mills, Laine

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ISBN	9781743798980
Format	Paperback 270 x 215 mm
Extent	224 pages
Illustrations	Photographs, colour
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Classification	Crochet for the home
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SALES REGIONS	Craft Trade Only



Key Selling Points

- Molla Mills has over 110k followers on Instagram and is a cult favourite in the craft community
- Each project includes detailed instructions, clear patterns and lots of photos
- Something a bit different from the crafting masterminds at Laine – crochet and colour, to appeal to a whole new audience as well as their huge fanbase (including over 130k followers on Instagram).

Description

From craft sensation Molla Mills and Laine Publishing, *Crochet Crush* features 23 contemporary patterns for incredible home decor and accessory pieces that you will use, wear and love for years to come.

Crochet has certainly made a comeback, and no wonder – it's a playful, mindful and easy craft; its sturdiness allows you to create wear-intensive items like carpets and bags; and the results are nothing short of stunning. In this amazing collection, Molla Mills brings together the best in modern crochet design, with projects including a duffel bag, cushion, sun visor and picnic blanket. The colourful designs incorporate modern practicality and unique style, inspired by flowers, nostalgic summers and Brooklyn neighbourhoods. There is also a comprehensive section on getting started with crochet, including choosing yarns and using tools to create a range of stitches and effects. Instead of ready-to-buy, Molla encourages readers to make their own pieces with quality materials, combine patterns and vary the colours to their liking, and enjoy the slow process. Featuring the beautiful photography and design that Laine are known for, *Crochet Crush* will be loved by new and experienced crocheters alike.

About the Author

Molla Mills is an internationally recognised Finnish pattern designer who learned how to crochet from her mother as a little girl in Kurikka, Finland. She has studied fashion, marketing and art, and has written several crochet books that have been published in countries from Brazil to South Korea. Molla also designs pattern collections for different yarn brands and travels around the world teaching crochet workshops. Follow her on Instagram @molla.mills

Laine is a publishing house based in Finland. They publish books focusing on knitting, crafts, food and lifestyle, as well as Laine, their international knit and lifestyle magazine. They draw influence from the beauty of the everyday, cherish natural fibres and want to create timeless, long-lasting garments. Their intention is to inspire all to gather and share, to be part of a community of like-minded knitters, makers and thinkers from near and far. Follow them on Instagram @lainepublishing