



Strands of Joy

20 colourwork knitting patterns for calm

Laine, Anna Johanna

Publication	13th October 2022
Price	£16.99
ISBN	9781743798676
Format	Paperback 270 x 215 mm
Extent	176 pages
Illustrations	Photographs, colour
Imprint	Hardie Grant Books
Publisher	Quadrille Publishing
Classification	Knitted clothes & accessories
BIC CODE/S	WFBS
THEMA CODE/S	WFBS1, WFBS
SALES REGIONS	Craft Trade Only



Key Selling Points

- Stunning design, photography and Nordic cottage-core styling make this a book anyone would covet, whether seasoned knitter or absolute novice
- Complex patterns will allow seasoned knitters to extend their skills and try new things, supported by detailed information in the book and supporting material on the *Laine* website
- *Laine* have a loyal fanbase for their knitting and lifestyle magazine, including over 122k followers on Instagram
- The book is available directly through Laine in a hardback edition; this paperback edition at a great price point makes the book more accessible to a broader market.

Description

Strands of Joy features 20 versatile colourwork patterns for challenging and relaxing knitting, from Finnish knitwear designer Anna Johanna and Nordic knitting experts Laine.

No hobby is more mindful than knitting. In strange times, one can be endlessly grateful for the gentle rustle of needles, the soft wool sliding between fingers, and the calming effect of following a pattern – and the reward of a beautiful handmade creation. The 20 colourwork patterns in this book include sweaters and cardigans as well as an elegant dress, a warming hat and a kid's pullover. The patterns are worked seamlessly from top down. Comprehensive patterns are supported by extra material on the Laine website, and stunning photography and styling evokes the cosy Nordic lifestyle and slow living. *Strands of Joy* is a knitting book to bring calm and colour to your life. Cast on a mindless two-colour project or let your mind find peace in more complicated knits that require you to stay focused. Knitting is more than just knit, knit, purl. It is a feeling.

About the Author

Laine is a Nordic knit and lifestyle magazine based in Finland. They cherish natural fibres, slow living, local craftsmanship and beautiful, simple things in life. Their intention is to inspire all to gather and share, and to be part of a community of like-minded knitters, makers and thinkers from near and far. Follow them on Instagram @lainepublishing

Anna Johanna is a knitwear designer from Muurame, Central Finland. She is known for her often-romantic knits with much love for details, textures and colours. Since 2020, this former statistician has been designing full-time. *Strands of Joy* is her debut book.