



The Illustrator's Guide to Procreate

How to make digital art on your iPad

Ruth Burrows

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Key Selling Points

- The only book on Procreate aimed at illustrators
- Includes instruction for a huge range of digital illustration and art techniques and software features, for how to create unique illustrations and seamless patterns
- Illustrated in a fresh modern style to appeal to a largely female illustration audience.

Description

Unlock your creativity with easy digital illustration techniques.

Learn how to create professional-looking art and illustration in Procreate, the industry-leading digital painting app for iPad. In this step-by-step guide you will learn how to create unique art, make seamless patterns, and master all the elements of the software: from layers to selections, how to use brushes, how to tile patterns and everything you need to know to take your art to new digital highs.

Artist and illustrator Ruth Burrows takes a beginner-friendly, jargon-free approach to explaining how to get the most from Procreate, delivering not a heavy technical manual but rather, an inspirational workbook that encourages you to play, make mistakes and seek out your own way of using the app.

The Basic Tools section introduces essential features and takes you on a quick tour of Procreate. The Projects section takes you a bit further on your 'learning by doing' journey. The first few projects explain techniques step-by-step. There are screenshots of the actual interface so you can see exactly how things work and where things are. The later projects are more art based and look in detail at how the author uses Procreate to make her highly commercial art.

By the end of this book, you will be creating digital illustrations that will feel as natural and intuitive as drawing with pencil and paper. As well as mastering the art techniques, you will also find practical advice on how to monetize your artwork, from tips on licensing to how to have your art printed on products, and more.

About the Author

Ruth Burrows is a British artist based in Lincolnshire, who has worked in the creative industries for over 30 years. She has over 10k followers on Instagram and is represented by the prestigious Lilla Rogers Studio, which has over 100k followers.

Example spreads from the book

