



Creative Makeup

A step-by-step guide to expressive makeup from fantasy to full illusion

Rachel Duffy

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Key Selling Points

- Makeup art as a hobby is more popular than ever with creative makeup tutorials getting thousands of likes on Instagram and TikTok
- This guide bridges the gap in the market between traditional makeup books and those focused on special effects, and reflect the current trend for illusion and fantasy makeup.

Description

Learn how to create the coolest makeup looks from creative makeup artist, Rachel Duffy. Choose from 12 key looks from everyday makeup using glitter and crystals, floating eyeliner and neon through to illusion makeup, animal print and much more.

Find instructions for all the basic techniques required to get started as well as advanced techniques for more dramatic and involved looks. This book provides an ideal learning base for retail or brand artistry, cosplay, theatre, television and film work, special effects and editorial work. Find advice on colour theory, developing characters and creating your own designs. Rachel explains how to create the perfect flawless base with detailed advice about choosing the right tools and materials.

There are 12 incredible looks for you to experiment with, all with step-by-step instructions and photography. Choose your favourite look from: Spotlight Eye; Monochrome Graphic Liner; Ombre Cat Liner; Limelight Deep Smoke; Rainbow Electrica; Sea Siren; Woodland Fae; Celestial Being; Flapper Starlet; Haunted Skull; Space Bot and Circus Horrorshow. Your creative makeup play time starts here — you just have to let your creativity flow!

About the Author

Rachel Duffy is a makeup artist and lecturer specializing in creative makeup. She has worked with many of the big beauty brands creating digital content, including Anastasia Beverly Hills. To see more of Rachel's work, visit her Instagram @rachelduffyartistry

Example spreads from the book

