## ADVANCE INFORMATION





# Watercolor & Hand Lettering

Step-by-step techniques for modern illustrated calligraphy

### Tanja Pöltl

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#### Description

Learn how to combine watercolour illustrations with hand lettering to create beautiful art and gifts. Self-taught artist Tanja Pöltl shares the tips, tricks and know-how she's learned on her creative journey so that you can fast-track your skills.

Discover the materials you'll need in terms of paints, brushes, paper and pens, then get started with Tanja's exercises to learn the basic techniques of watercolour painting and hand lettering. There are 20 amazing step-by-step projects including ideas for gift boxes, journals, greetings cards, jar labels, posters, hoop art, table runners, height charts, box frames and more – all beautifully illustrated in a modern yet timeless style.

Kickstart your own creative journey with this accessible and indispensable guide to easy watercolour and hand lettering techniques and make art that makes you happy!

#### **About the Author**

Tanja Pöltl is a media and communications consultant and has been working in a media agency since graduating from her master's degree in 2014. Shortly before her maternity leave in 2017, she discovered hand lettering and watercolour illustration. Self-taught and full of enthusiasm for experimentation she collected a lot of know-how, which today she passes on to others in workshops. Tanja lives in Vienna, Austria with her partner and their daughter.

#### Example spreads from the book





