## **ADVANCE INFORMATION**



# **Creative Polymer Clay**

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CREATIVE

Over 30 techniques and projects for contemporary wearable art

### Heidi Helyard

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#### Description

In this comprehensive guide to modern polymer clay techniques, artist and designer Heidi Helyard reveals the simple techniques that can be use to create one-off, contemporary jewellery pieces with minimal tools and equipment.

Polymer clay is readily accessible and easy to use, you can make everything (and anything) with it, from sculptures and figurines, to artworks, decorations, homewares, and wearable jewellery. It's lightweight, flexible and strong. No special tools or equipment are required to cure it, it is relatively cheap, and you only need to start with the primary colours plus black and white, to mix any shade you like.

In this book you will learn 10 easy yet exciting techniques including slab and cane making, marbling and colour mixing, inlay techniques, printing onto clay, surface embellishments and more to create 20 unique jewellery pieces. The projects in this book vary in complexity, but are accessible to both novice and advanced makers alike. If you are a beginner, the extensive step-by-step photos and instructions will help you develop your polymer clay skills and complete the projects with confidence. As you build your skills and learn the techniques via the book, you will realize that you can combine techniques to create all-new results. The skills you learn in this book will open up a limitless world of further experimentation for you to discover.

#### About the Author

Heidi Helyard is a leader in the popular contemporary polymer clay jewellery movement. She's a lifelong artist, a graphic designer, and innovator, based near Sydney, NSW, Australia. She has a large audience of faithful followers on Instagram, and a wealth of subscribers to her Studio Scraps newsletter, which explores the making process of her popular wearable art pieces. Visit her website heidihelyard.com.

#### Example spreads from the book



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