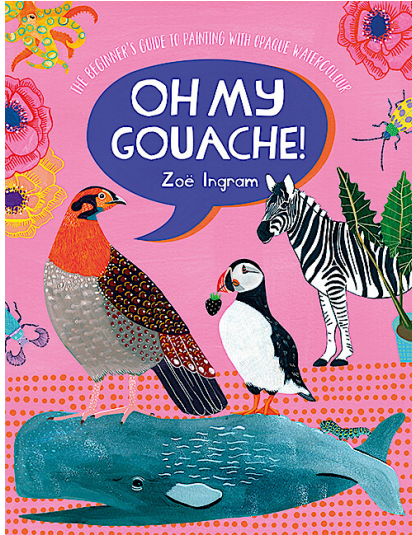


Oh My Gouache!

The beginner's guide to painting with opaque watercolour

ZOË INGRAM



Publication	9th March 2021
Price	£15.99
ISBN	9781446308318
Format	Paperback 273 x 210 mm
Extent	128 pages
Illustrations	256 Colour illustrations
Publisher	David & Charles
Classification	Gouache
BIC CODE/S	AFC, AFCC
SALES REGIONS	Craft Trade Only



Description

Welcome to the wonderful world of painting with gouache, with the creative guidance of popular artist Zoë Ingram.

In this comprehensive beginner's guide, Zoë shares everything she possibly can about getting started with gouache painting. Why gouache? Because this exciting paint medium creates opaque effects making it more vibrant and graphic than traditional watercolours, meaning you can layer it, paint on dark backgrounds and much more. Gouache paint can mimic watercolour and can give the opacity of oil paint if used with less water. You can use it to paint large, smooth, flat blocks of background colour and the finest lines and details. Gouache paint also dries quickly too which is a big bonus!

Starting at the very start, Zoë takes you through the basics and explains what materials you'll need, then explores a wide range of techniques and finally, there are a host of fun and vibrant step-by-step projects that you can follow along with or use as a springboard for your own ideas.

From animals to flowers, hand lettering to patterns, this book will kick start your love affair with gouache!

About the Author

Zoë Ingram is an artist and illustrator based in Edinburgh, UK. You'll find her work on fabric, stationery, greetings cards, magazines, and home décor collections, as well as gracing the covers of books. Her clients include Ikea, Hallmark, Penguin Random House, Harper Collins and more.

Visit Zoë's website www.zoeingram.com.

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