

# Freehand Machine Embroidery

Learning to draw with your sewing machine

POPPY TREFFRY



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## Description

Talented textile designer Poppy Treffry builds on the success of *Free and Easy Stitch Style* with over 15 new embroidery and sewing projects developed using her unique freehand stitching technique. Step-by-step instructions, illustrations and photographs, combined with a fresh, modern design, will help readers develop their own free and easy sewing style so that they can create quirky and fun home accessories and accents using their own designs.

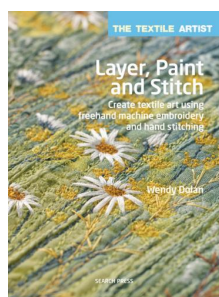
## Key Selling Points

- Poppy Treffry shares her design ideas and top tips for getting the most from your sewing machine
- Make fun and original gifts for friends and family using these quick and easy techniques
- Put your stash of scraps to good use with these contemporary project ideas

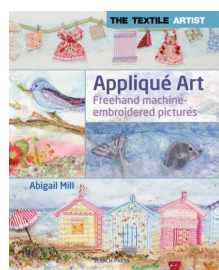
## About The Author

Poppy Treffry owns her own company making beautiful and unique accessories for fashion and the home. She sells to some of the UK's biggest names, including Liberty, Fortnum & Mason and the Eden Project, and has been featured in numerous magazines. To see more of her work, visit her website [www.poppytreffry.co.uk](http://www.poppytreffry.co.uk).

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