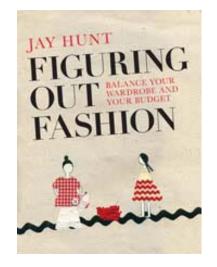
Figuring Out Fashion

Balance Your Wardrobe and Your Budget







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Main Description

Reworking existing clothing adds up, reducing the cost for both the wearer and the planet. Many wardrobes are full of unworn impulse purchases and expensive mistakes: clothes that don't fit well or with details that don't flatter. For those concerned about the cost of fashion shopping—not just personal debt, but the ethical issues of cheap labor and the ecological impact of over-consumption of fashion clothing—Figuring Out Fashion provides answers. Fashion stylist Jay Hunt links fashion theory to financial planning to show how a healthy bank balance and a stylish wardrobe can co-exist. Theory sections explain the basic calculations you need to master: how to assess and review your current wardrobe, working out what suits you; how to plan a capsule wardrobe for the seasons and your budget; how to understand concepts like cost per wear, and judging when quality counts. Theory is supplemented with practical instruction from ethical craft guru Barley Massey in reworking, reviving, and refreshing existing items, introduced in 20 exercises that provide step-bystep examples of simple, inexpensive re-dos you won't need a loan for.

Key Selling Points

- Practical advice from a leading fashion stylist on planning fashion shopping to achieve a fashionable and sustainable wardrobe
- An expert sewing instructor explains step by step how to reuse, adjust, and remake existing garments

Author

Fashion journalist, TV presenter and producer Jay Hunt has written extensively about fashion and style. She dresses celebrities for personal and professional work, and works for private clients doing wardrobe revamps in London, New York, and Los Angeles. Jay has worked in TV since 1990 and co-presented Would Like To Meet, where she performed radical makeovers on those wanting to impress on the dating scene. She also presented Style High Club for Discovery Health and Spendaholics for BBC3.





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