



Creative Embroidery and Beyond

Inspiration, tips, techniques, and projects from three professional artists

Jenny Billingham, Sophie Timms, Theresa Wensing

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Key Selling Points

- Etsy's "Marketplace Insights: Early 2022 Trends" report highlights embroidery as a popular, meaningful way to personalize clothing and gifts, as well as to revamp items and reduce waste
- Embroidery can be used as a form of self-care and mindfulness practice, facts which are especially embraced by one of the authors in the book, Sophie Timms
- The three authors of this book have large social-media followings and a big reach. They will promote this book on their various, popular channels.

Description

Practice the mindful art of hand embroidery with 18 gorgeous projects you can use to create home decor, upcycled clothing, and personalized gifts.

Creative Embroidery & Beyond expands on the best-selling *Creative...and Beyond* series to focus on one of the most popular crafting methods out there: embroidery. In this visually stunning book that presents hand sewing as accessible and fun, three talented, on-trend artists – Jenny Billingham (@flynn_and_mabel), Theresa Wensing (@get.stitch.done), and Sophie Timms (@mindfulmantra_embroidery) – each present six designs. They are ideal for embroiderers of all skill levels, from total beginners to more advanced.

You will find: Step-by-step embroidery projects featuring flowers, animals, insects, and more; Instructions for how to embroider on denim, hats, and t-shirts; Primers on essential stitches, including whipstitch and satin stitch; Information on embroidery tools and how to use them; Advice for threads and brands to use; And so much more

About the Author

Jenny Billingham (@flynn_and_mabel) is a self-taught embroidery artist who studied surface design and printed textiles at the University of Northampton. She began experimenting with simple stitches and embroidery designs just before the pandemic began in 2020. Since then, she has created hoop art and embroidery patterns and it has become more than just a hobby.

Sophie Timms (@mindfulmantra_embroidery) lives in Gloucestershire, United Kingdom, and is the owner and creator behind Mindful Mantra Embroidery. She graduated with a law degree but quickly hated her job and began dabbling in embroidery as a creative outlet during the pandemic lockdown. Her shop name comes from a blog she created at a time when she struggled with mindfulness and positivity. She considers embroidery a form of selfcare and a means for practicing mindfulness and stress-relief. Sophie sells her work online and runs in-person workshops as well as online classes.

Theresa Wensing (@get.stitch.done) is an embroiderer based in Cologne, Germany. She has made it her mission to teach people how to embroider using beginner-friendly templates. She works a regular day job and didn't realize she was artistic until the age of 28. She began juggling at the beginning of the pandemic and then learned to embroider as she sought a hobby during lockdown. That hobby has quickly become a passion.