



## Satisfying Stitches

Learn simple embroidery techniques and embrace the joys of stitching by hand

**Hope Brasfield**

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<b>BIC CODE/S</b>	WFBC, WFB
<b>SALES REGIONS</b>	Craft Trade Only



### Key Selling Points

- Embroidery has become one of the most popular crafts among a wide demographic as more people discover how rewarding, creative, approachable, and versatile it is
- The author has an impressive social media platform grown organically by offering attractive, modern embroidery designs and kits and having a good connection with her followers. She also has a master's degree in clinical psychology, which gives her unique insight into how embroidery can help relieve stress and improve mental health
- Embroidery is the perfect pursuit for beginners, as it's affordable, is easy to set up, can be done almost anywhere, and doesn't require years of practice to achieve great results. While the book will appeal to beginners, stitchers with some experience will also find appealing projects and new stitch techniques.

### Description

Embroidery has become one of the most popular creative pursuits as more people discover the enjoyable process of creating beautiful designs with floss. With *Satisfying Stitches*, crafters will discover the creative satisfaction and stress-relieving benefits of embroidery while stitching fun, modern, vibrant designs such as flowers, plants, animals, landscapes, and celestial scenes. Beginning a new creative pursuit can be intimidating, but author Hope Brasfield takes all the guesswork and fear out of getting started. She covers the basic and inexpensive supplies needed to get started, foundational techniques, and step-by-step instructions for creating a variety of stitches. As their skills and confidence grow, readers will learn that stitches that may look advanced are quite simple and can be used to add dimension and texture to their designs. They will learn easy stitch techniques designed to not only boost confidence but also benefit their mental health and provide relaxation.

### About the Author

Hope Brasfield is an embroidery artist, designer, and teacher. She has a master's degree in applied psychology. Originally from the Gulf Coast of Alabama, she now lives in east Tennessee.

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