



The Art of the Travel Journal

Chronicle your life with drawing, painting, lettering, and mixed media - document your adventures, wherever they take you

Abbey Sy

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Key Selling Points

- People are eager to get on the road, and whether they're taking day trips or flying halfway around the globe, they'll want to document their adventures with more than just photos. This book, suited for all levels, shows them how to make a creative, fun, interactive keepsake they'll treasure.
- The book's techniques cross over several creative disciplines, such as art journaling, lettering, collecting, mixed media, painting, and stamping. There's something for everyone, and even beginners will find the techniques and projects approachable and doable.

Description

The Art of the Travel Journal shows intrepid adventurers how to creatively document life on the road in take-along travel journals, using fun, easy techniques for drawing, lettering, journaling, adding colour, and much more. No experience is necessary to create these one-of-a-kind keepsakes. Author Abbey Sy (Instagram: @abbeyssy) covers all facets of travel journaling, including essential art supplies and how to pack them, how to set intentions, ideas for staying motivated, methods for collecting and keeping travel ephemera, and how to use colour effectively. Build cohesive pages that tell a story around popular themes such as museums and galleries, food, architecture, and nature.

The book also offers suggestions for developing a creative habit, cultivating a unique style, and ways to photograph and archive journals so they'll last a lifetime. Armchair travellers won't be left out—the techniques, ideas, and inspiration can be used for day trips, staycations, or just discovering a new local café or museum. With *The Art of the Travel Journal*, every adventure becomes an opportunity to dive into creativity.

About the Author

Abbey Sy is an artist, author, and designer who loves art and traveling extensively as part of her inspiration-hunting process. She loves documenting her trips through her travel journals, frequently posting her colourful and imaginative journal pages on Instagram. Her passion for hand lettering and design is inspired by retro advertising, desaturated hues, and vintage labels. She is a best-selling author and also the founder and creative director of *ABC Magazine*, a publication for artists, crafters, and makers. Her popular social media platforms include three Instagram accounts (@abbeyssy, @alwaysbecreating.art, @shopabbeyssy) and a YouTube channel (Abbey Sy). She produces her own merchandise and teaches art and hand lettering classes. Abbey lives in Berlin, Germany. Visit her website www.abbey-sy.com

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