



## Swatch This, 3000+ Color Palettes for Success

Perfect for artists, designers, makers

**Haruyoshi Nagumo**

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<b>SALES REGIONS</b>	Worldwide excluding North America, Australia and New Zealand



### Key Selling Points

- Expand your colour confidence with this easy-to-use reference
- Colour recipes that show numerous combinations of colour "in action" using digital swatches
- Includes colours usually not shown in combination including gold, silver and neons.

### Description

Expand your colour confidence with a comprehensive dictionary of colour combinations! Colour combinations are made simple with this helpful reference that includes endless amounts of colour palettes for artists to perfect their colour selection every time.

### About the Author

Haruyoshi Nagumo is Professor Emeritus at Digital Hollywood University and Director of a leading colour research laboratory. By applying his research on design theory and studies regarding technologies of representation, he has developed a new colour system – based on colour image charts used by more than 100,000 people in Japan. Find Haruyoshi on Instagram: @harunagumo.

### Example spreads from the book

